



E-BRIEF



**NORTHWEST OHIO
INNOVATION CONSORTIUM**

POWERING INNOVATION TOGETHER

SEPTEMBER 2025

UPDATE FROM THE INNOVATION HUB

Happy birthday NOIC! This month marked one year of operation for the Consortium. As we reflect on the progress made throughout the past year, we're grateful for the opportunities we've had to make an impact and look forward to many more years of transforming the glass and solar industries together. Thank you to the passionate professionals who support our mission and keep our initiatives moving forward.

We couldn't tackle our goals without our partners, and we're excited to welcome PepsiCo. as the newest Consortium member! PepsiCo. joins us with interest in optimizing sustainability through package lightweighting and returnable glass bottles.

SUSTAINABILITY SUMMIT & DOCU-SERIES LAUNCH

The first NOIC Sustainability Summit took place last week, highlighting critical opportunities to affect decarbonization and material circularity in Northwest Ohio. Presentations featured our recycling initiative success so far and the impact on our partner companies progress toward a more sustainable glass manufacturing process.



Impacts Panel Discussion: Rachel Petropoulos, Bruno Purnode, Kyle Sword, Bob Hippert, Eric Muskovin

We are pleased to announce the expansion of the Glass Recycling in Toledo (GRIT) Partnership, led by Recycle Services, LLC, now powered by NOIC. This expansion will open 24 new glass collection sites across northwest Ohio and begin collecting glass recycling directly from

local restaurants. GRIT will also launch a public education series in October, aiming to reduce glass in landfill streams. Community understanding of proper recycling methods and the impact it makes is vital to the partnership's mission, as glass does not break down in landfills but is infinitely recyclable.

NOIC also debuted the first episode of our upcoming docu-series, which explores the life cycles of glass and solar products. This educational video series will show the large-scale impact of utilizing sustainable materials. Stay tuned for future episodes!

 [Click here to watch episode one](#)

Thank you to all who came together and made the inaugural Sustainability Summit a success. We look forward to hosting many more Summits as we continue to work toward decarbonization and material circularity in local industry.

UPCOMING EVENTS

October 6-9th: 86th Glass Problems Conference and Symposium hosted by GMIC

October 9th: Global Glass Recycling Symposium hosted by GMIC & GlassTrend

 [Click here for Glass Problems & Recycling Symposium information & registration](#)

October 23rd: Ohio Innovation Hubs Summit hosted by NOIC

Sincerely,

Roger Smith
President
Northwest Ohio Innovation Consortium

If you want to go fast, go alone. If you want to go far, go together.